

Tom Hartwig

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Attention: Hiring Manager

Among my colleagues, I have become the go-to resource for leadership and creative problem-solving. I would love to leverage these skills while serving as your next Creative Director.

I'm a seasoned award-winning creative with considerable healthcare experience — a passionate leader with a proven track record for translating complex ideas into slick, successful campaigns. I've managed and motivated interdisciplinary teams, both as official in-house go-to guy and A-list agency hotshot. I've built and managed brands from the ground up and worn every hat on the rack.

I pride myself on providing exceptional solutions that delivers measurable impact for clients' profitability and branding success through a seamless fusion of intelligent art, memorable design and inventive website design, print advertisements, business graphics, brochures, original logos, package design, professional photography, and most modalities.

I've worked for strong brands, including: Johnson & Johnson, Medical and Dental, Boston Scientific, Dow Jones, The Wall St. Journal, Pet, Inc., Old El Paso, Northwest Airlines, CISCO, American Airlines, IBM, Children's Mercy Kansas City, HCA Midwest Health, Saint Luke's Health System, Carondelet Health – St. Joseph Medical Center, KU Medical Center, Adventist Hospital System, Holiday Inn, BNSF Railways, Norfolk Southern, CSX Transportation, and more.

My intentions for reaching out to your company are simple: I want to impact an organization that values its employees and stands by its brand. I am impressed by your commitment to excellence and am excited to potentially join forces with your key leadership figures.

Please consider my attached resume for your vacancy. I am confident that my skillset and drive for outstanding performance will align perfectly with your organizational objectives.

Sincerely,



Tom Hartwig
Enclosure